

## *Bio*

### Giuseppe Potente

was born in Italy in 1950. He followed classical studies in Rome, where he graduated in 1974 in MD. Specializing in medical imaging, he has been interested since the 70s, simultaneously with technical imaging, to artistic imaging. He has a great passion for open air sports, in particular water sports, such as rowing, kayaking, sailing, swimming. In Italy, he lives in Rome and in the Tuscan countryside.

Since 2010 he has left the University of Rome and works as a free lance photographer based in Italy and South Africa on personal projects. His activity has been aimed until 2021 at books and online publications. In 2022 he began producing works of various sizes, up to 180 x 120 cm., to be sold on physical and online channels.

## *Statement*

I am a lifestyle, portrait and fine-art photographer living and working both in South Africa, and Europe. In my adolescence, I was fascinated by photography in b&w, when I came across a book where I was especially struck by the images of women modeled by the light that filtered through the window. But then my main passion was the novel: I convinced myself that in the novel, more than in the chronicle, there was the real intimate, the one that interested me and that persisted. As I matured, I realized that the truth was multiple and subjective, and this idea opened the door to surrealism. This

door remained open for photography, when the visual language that I passionately followed in cinema extended to still imaging. In 1970, while learning traditional radiology in dark room, I fell in love with both radiology and film photography. Seeing the works of HCB and other humanistic photographers, has enriched my love for photography as an "other" reality. My main mission until 2021 has been to use photography to explore questions of race, representation, human relationships and social justice, more on the poetic side than aiming to a documentary vision. Parallel to the exploration of geometric reality and human relationships, I was captured by the chromatic suggestions of light, with photos by E. Haas, Luigi Ghirri, Pinkhassov and others, suggestions that often return to my vision. My photos, apart from the portraits, and still life, are unposed, and are part of specific story telling projects that want to communicate to the "readers" the poetry, rather than the hardness, of life that vibrates in the images. I love to experiment with new visual approaches.